



of the city council and other city leaders, Owasso's master plan provides for smart growth.

"Planned and carefully executed expansion efforts have resulted in a thriving community that's attracting the best and brightest in the Tulsa MSA marketplace," says James C. Shindler, vice-president/ Development of Hunt Properties, Inc. "While unrestrained growth often results in urban sprawl, traffic congestion, strained resources and inflated building costs, Owasso's master plan safeguards residents and businesses from common growing pains. This is a beautiful, inviting, full-service community."

Owasso's master plan gets support from business and industry leaders as well as residents. "Owasso has a long-term land-use and development plan in place designed to preserve land, home and business values and to continue attracting quality

families," comments Dee Sokolosky, president of the First Bank of Owasso.

People are definitely responding to what Owasso has to offer. From 2000 to 2006, the city enjoyed an impressive population growth of 23.9 percent. Analysts predict the population will grow another 14.7 percent by 2011. The total population growth projection for 1990 to 2011 is an incredible 108 percent.

Welcoming businesses

More than half a billion dollars of commercial and residential construction permits have been issued by the city of Owasso in the past six years, highlighting the welcoming climate that developers and business owners find.

"We work to create an environment where business and industry can invest in our community and receive a quality return on that investment," says Rickey Hayes, Owasso's director of economic development.

Marty Cooper,



The city without limits

Owasso gives you splendid reasons to come spend a day ... or a lifetime.

BY JANE SCHREIER JONES

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WHEN A BUSINESS OWNER CONSIDERS MOVING OR OPENING another location, he or she looks for a city that is welcoming and offers major advantages to the business and its employees.

When an individual looks for a new residence, he or she looks for a comfortable place to live, work, play, shop and, in many cases, raise children.

In either instance, all roads seem to lead to the city of Owasso, a true shining star in northeast Oklahoma. Located just seven miles north of Tulsa, Owasso happily bills itself as "The City Without Limits," and one look at this thriving city reveals that the claim is justified.

Large tracts of land are available in Owasso for business, retail and residential development, and under the direction

manager of the Wal-Mart Supercenter located in Owasso, found just that environment. “We have a strong customer base and this area continues to grow,” he says. “Our store is doing very well and has exceeded performance expectations.”

City government and community leaders are committed to steady, sustainable growth supported and complemented by equal business, retail and professional service community additions. It’s a formula for success, and the result is visible daily in Owasso.

Not just a bedroom community

Owasso makes financial sense for people moving to the area. There’s affordable, quality housing, a low personal tax burden and a cost of goods/services below the national average.

More than 80 percent of the total households in Owasso are composed of families because Owasso is an ideal place for family life. Owasso’s “Community of Character” initiative makes it a stable, family-friendly place to call home. Residents enjoy a combination of affluence, easy access to amenities and attractions, convenient shopping and a variety of places to worship. Several community parks offer recreational and leisure activities.

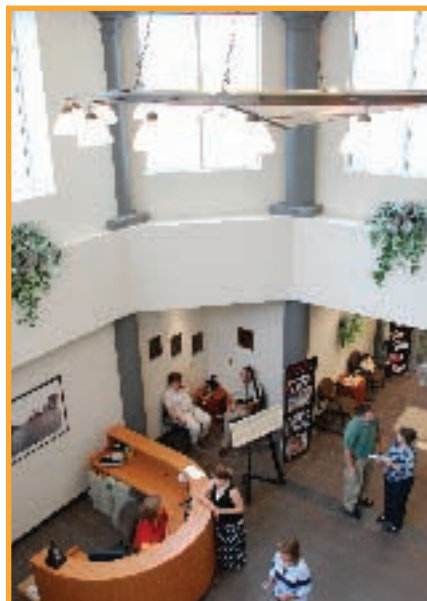
Owasso believes in education, and the level of community support is evident by its highly touted educational system. “Our elementary schools had the highest Oklahoma Core Curriculum Tests scores in Tulsa County across the board,” reports Dr. Clark Ogilvie, superintendent of Owasso Public Schools.

Owasso residents tend to have a higher level of educational attainment than residents in the greater Tulsa area. An impressive 90 percent of people have at least a high school diploma and 35 percent have earned a college degree.

But while the city offers neighborhoods with a diverse range of housing styles and price ranges, Owasso is not just a bedroom community like many smaller cities in the shadow of a larger metropolitan area. Owasso’s own thriving economy provides ample opportunity for residents to both earn and spend inside the town’s borders.

Plus, Owasso boasts two newly constructed state-of-the-art hospitals and attendant medical services and specialties. With equipment not available anywhere else in the metro area, Owasso’s top-notch health care is good news to everyone living or working in Owasso.

“In terms of potential, of opportunities for residents and businesses, Owasso is definitely the city without limits,” says Shindler. ♦



quick stats

CITY	▼ Owasso
TYPE OF BUSINESS	▼ Municipality
LOCATION	▼ Seven miles north of Tulsa, on US 169 North
TOTAL POPULATION	▼ 35,703 (ZIP code 74055)
PROJECTED POPULATION GROWTH	▼ 108 percent from 1990-2011
MEDIAN HOME VALUE	▼ \$133,000
AVERAGE HOUSEHOLD INCOME	▼ \$ 81,592
CONTACT	▼ Rickey Hayes, Director of Economic Development (918) 376-1518 www.whyoowasso.com

Destination shopping

Statistics show that Owasso has more retail space per capita than other suburban communities in the Tulsa metro area.

Shoppers will find Pier I, Old Navy, Target, Belk’s Department Store, Hobby Lobby, PetSmart, Lowe’s, T.J. Maxx, Kirkland, Best Buy and many smaller shops. It’s no wonder that people from as far as 100 miles away regularly come to spend the day shopping in Owasso. Indeed, research shows a “funnel effect” of 430,000+ shoppers from a trade area encompassing much of Northeast Oklahoma and into Kansas. Local residents are pleased that for anything from a new suit to a



treasured antique, they can find what they need right at home.

During or after a day of shopping, Owasso’s restaurants are ready to serve, from a coffee break at Starbucks or a gourmet hamburger at Red Robin to a meal to remember at Lone Star Steakhouse, Applebees or local favorite Andolini’s. Interesting choices also include Three Tomatoes and a Mozzarella and Monterey’s Mexican Restaurant.