

Appendix A: May 2010 Community Meetings Summary

Appendix B: 7th Grade Student Workshop Summary

Appendix C: Wikipanning On-Line Civic Engagement Campaign
Executive Summary and Survey Data

APPENDICES

APPENDIX A

MAY 2010

OWASSO QUALITY OF LIFE COMMUNITY MEETINGS SUMMARY

Owasso Quality of Life Initiative May 2010 Community Meetings Summary

Prepared by Alaback Design Associates

The following is a summary of public comments from five community workshops that were facilitated by The City of Owasso and planning consultants during May 2010. Comments were recorded on large flip chart note pads during breakout group discussions sessions, as well as notes taken by facilitators. Citizen comments that are summarized below are unedited / as written.

May 3, 2010 (6:30 pm – Discovery Bible Fellowship, 11600 N Garnett Road)

SUMMARY OF FLIP CHART COMMENTS

- Dog Park
- Don't reduce number of ball fields in area of YMCA
- Basketball court in park(s)
- Tennis courts/basketball courts combined
- Outdoor Pool (city pool) (regular size) – Adult Pool/ Kid Pool ****multiple votes****
- Pool options that don't cost as much as the YMCA
- Concerned about interconnectivity of parks – kids in danger crossing streets between parks
- Interconnectivity of all sidewalks
- 3rd court sidewalk needs replaced (some was replaced, but not all) ****at Rayola Park****
- Think connectivity of trails is a great idea
- Recycling center is good
- Advertise skate park better
- New playground equipment at Rayola (more modern/creative toys)
- Establish features for each park i.e. one park have tennis courts, one park a farmers' market, one park basketball court, etc.
- Owasso Farmers' Market – more signage on the day of the event. 10-12 vendors. Best year 17-20 vendors
- BA Farmers' Market is a good example
- Wine (in the Farmers' Market – municipal code issue
- Centrally located area with a green
- Fall festivals
- Water feature – “Utica Park meets Stone Canyon lake”
- Botanical Gardens

- Sidewalks in Old Town behind YMCA in poor repair. Please repair.
- Will frontage roads be built on both sides of US 169? Would like to have.
- Sewer treatment plant – when will it be enlarged for growth of Owasso?
- Youth baseball facilities that match the quality of H.S. baseball facilities
- No new taxes or fees

NOTES FROM ALABACK DESIGN STAFF

- People aren't going to use connective trails from park to park
- Add dog parks
- Need more public spaces/pools. Don't get rid of existing baseball fields, pools, etc.
- Add city pools with adult/child separation
- Worried about safety of children using bike trails from park to park
- Not enough sidewalks. Kids and joggers need bike paths and sidewalks
- Need a more central skate park
- Need more recycling areas
- Need businesses, such as Sam's and a bookstore
- Parks should have a feature such as farmers' market, amphitheatre, etc.

May 6, 2010 (6:30 pm –Bailey Elementary School, 10221 E 96th Street North)

SUMMARY OF FLIP CHART COMMENTS

- Just west of downtown – develop small lakeside area – make community around this area including expanded sports park, hotels, etc. Commerce, retail, outside dining, Owasso Riverpark type area – centralized parking, everything accessible by pedestrians
- Tie Mohawk trail into this area
- Tie all parks with trails
- Bike trails, running trails, fitness stations along the trails, running surface similar to a track
- Dog park (incredible one in Edmond)
- Bathrooms / water stations in all parks, well-lit and alike
- Splash pad in every park
- Community amphitheater / gathering spot
- Encourage cooperative effort between businesses, neighborhoods and churches to create park areas and walking trails

APPENDIX A

- Trails around businesses, churches, hospitals that have huge lots and encourage them to build picnic areas that can be used by them and the community (similar to TTC walking trail) connect all trails to one another.
- Ponds, fishing ponds, canoes, paddleboats
- Small fishing dock in park ponds
- Outdoor education, covered area with climbing walls, agility courses, learn about nature (i.e. Camp Loughridge)
- Competitive pool (run by the YMCA)
- More museums, culture
- Expand YMCA
- Using existing historical structures to set Owasso apart in redevelopment (such as bridge over Bird creek on 169-move structure when widening highway)
- Mass transit expansion – bus/taxi/limo depot – rail – downtown / airport
- Central gathering point – event center, amphitheater, water feature, walking trail, retail, restaurants (all nostalgic)
- Strong sense of community
- Recreate / reinvigorate downtown
- Revive golf course
- No metal buildings, no facades (fake-fades)
- More sidewalks, bike lanes
- Outlet mall north of city
- Develop unique gateways north and south – example – overpass art on turnpike
- Trees
- Pedestrian and bike trails
- Resting stations along trails
- Picnic areas
- Expand YMCA – more basketball courts, gym space, fields – BB, SB, Soccer
- Reorganize youth sports groups – transparent, work with YMCA, should feed school sports. Mid high needs more attention to identify players.
- Tournament promotion / coordination
- Organize an adult sports recreational league
- Leagues for disabled kids, handicapped access for fields
- Golf short course for kids / player development 3-9 holes with driving range and putting green
- Indoor batting cages / soccer / multipurpose field

- Lake / Waterfront: incorporate sports park, shopping, restaurants, trails
- Tie in with Tulsa trail system
- Tie to golf course
- Keep up neighborhood street repairs
- Roadway lighting, especially at intersections (169 and arterial streets)
- Bury electrical power lines with the new reconstructed streets
- Provide more sidewalks especially in existing neighborhoods.
- Improve arterial intersections, then widen roadways
- In residential street repair and rehab, poor drainage. When it comes due, fix drainage issues. Concrete flumes across drainage areas
- Remove old asphalt from repairs
- Streetscapes for major arterials – trees and lighting!
-

NOTES FROM ALABACK DESIGN STAFF

- For neighborhoods to south of Bailey Med Center (bounded by 96th, Garnett, 106th and Mingo), there was considerable interest in developing a new park. A new park here (south of the medical center) would benefit the neighborhoods, the medical center and church nearby. It may be possible for these groups to partner with the city to help make this park a reality. It could be a benefit to kids with families at the hospital, could include a fitness course to complement Bailey's wellness programs, could be used by church youth groups and would be a benefit to nearby neighborhoods. This area appears to be underserved by the existing parks system.
- To running track/trails mentioned, add kiosks with information denoting distances, times, etc.
- Add lighting to all trails, which has a "signature" look. All lighting should look the same.
- Take advantage of the cooperative effort among churches, hospitals, residential, commercial, etc, to have them fund trails/parks, etc, in a common open space.
- Stress to citizens of Owasso the importance of volunteering to take part in THEIR community so that keeping things nice isn't such a huge burden to the city/taxes, etc.
- Community involvement will be necessary to build these things and maintain them.
- Desire for foliage everywhere, all year round, like California.

May 11, 2010 (6:30 pm –Hodson Elementary School, 14500 E 86th Street North)

SUMMARY OF FLIP CHART COMMENTS

- Do projects 100%. For example – Elm Creek dredging, poor embankment already sliding back in and parks aren't self-sustaining. They need regular attention, not redone every 10 years (Elm Creek specifically).
- Centennial Park needs more parking either beside or across the street with an under-the-road crosswalk.
- Outdoor water park at Rayola
- Improve usage of Rayola and YMCA area
- Bigger pool, indoor and outdoor
- Tear down oldest portion of the YMCA and replace with a facility with more class space
- Finish sports park
- Keep floodplain area off of 76th as a naturalist area for educational purposes. Utilize it without ruining habitat. Like Oxley Nature Center
- East of Tulsa Tech, old house is for sale currently undeveloped. Keep green with trails and natural areas (similar to tech wild-flowers and trails)
- Parking near park shelters
- Shopping strip backed up to creek area in Centennial Park with stores and restaurants
- Inventory trees in parks (good Boy Scout project) what kind, how many, estimated age, label trees with info (similar to area SE of Philbrook). Replace trees prior to them dying.
- More Frisbee golf, even if it's only 2 or 3 holes.
- Use volunteers / schools to label trees and flowers
- Encourage classes to plant trees with a plaque saying "Planted by ___ School, 2010)
- Regulations on animal waste on walking paths.
- Doggie disposal bags for waste
- More trash containers in Elm Creek. Often get moved to shelters
- More splash pads at parks
- Fountain / wading areas
- Paddle boats and little sail boats for rent
- Inventory parking places at each park
- Mile and Kilometer markings on trails and mark online.
- Plant trees around elm creek drainage area

- Dog Park
- Planting plan for parks, tree replacement plan, keeping maintained and alive plan
- Trash cans around Frisbee golf course
- More trash cans in parks
- Benches in parks, around trails and playground areas
- Build a sledding hill in park, could also be used for bike trails and city fireworks display
- Strip of Irises (similar to Woodward)
- RV Park, even a small one, would give RVers a place to stop in our community.
- Pedestrian / bike trails
- Bike lanes.
- Cannot take children on 76th on bicycles
- Need a way to get to new Mohawk trail
- Same problem walking downtown
- Clean roadways of glass and debris
- 76th Street – need better access
- Add bicycle racks to office / shopping
- Lighting / safety issues
- Bring new multi-use trail from Mohawk to Rayola park
- Trails to new TTC Campus
- Light rail system to connect to Tulsa
- Community-wide internet – small fee on utility bill
- Traffic calming on residential streets
- Green belt – separate Owasso from Tulsa
- Signal Timing (86th)
- Skybridge from OHS to Mid High
- Street overlay / repair Elm Creek!
- A place to have festivals – Festival Park
- The Boulder Mall
- ABQ Uptown
- Community Gateway
- Walkable shopping district with lofts

APPENDIX A

- Light rail
- Not enough housing choices – condos and townhomes with garages, homes between 150 and 250K
- Miniature golf
- Downtown “neighborhood” development
- New larger movie theater with IMAX
- High density living downtown is OK, as long as it looks like the rest of downtown
- Incentive-based system to redevelop downtown – hometown, localized, neighborhood development (ped. oriented, Brookside, Cherry Street, e.g.)
- Different types of foods, not chains – Cuban, Cajun, seafood
- Parking behind the shopping! Make shopping pedestrian oriented – benches, fountains, shade trees, brick pavers, flowers, nice sidewalks with Owasso emblems
- Main Street brick and stone buildings, not metal
- Gateway – advertising, signage, something that says, in theory, “You should live here!”
- Teen center
- New nicer movie theater – dinner theater, IMAX / 3D
- Fine dining – Mahogany’s
- Commuter Rail to proposed downtown / Park and Ride / airport
- Promote population density around development areas.
- Sidewalks on service roads and around YMCA
- Separate bike trails from roadways
- Need signs on how to get from parks to Mohawk trail
- Existing trails need to be bicycle friendly
- Need more enforcement of leash requirements
- Retaining wall on 129th needs a fence or barrier to keep kids who climb on the wall from falling onto roadway

NOTES FROM ALABACK DESIGN STAFF

- Elm Creek Park pond was drained and dredged, but city didn’t address erosion and stabilization of banks. (Need to do things completely, not partially.) Also need to make sure play equipment is maintained.
- Elm Creek Park also needs places for fishing (dock or flat area next to pond). The park needs more shade trees to replace trees lost or damaged in the ice storm 2 years ago.
- Elm Creek Park needs parking added at the east end of the park adjacent to the open field to support informal play, soccer, etc.

- Elm Creek Park needs a splash pad and fitness stations on the walkway around the pond. The park also needs trash cans that are chained down.
- Interest was expressed for a city swimming pool with diving boards / deep pool.
- The city needs more tennis courts (well-maintained).
- The city needs a community recreation center for kids to have a place for recreation.
- Add class space at YMCA for cooking classes, art classes, music classes, etc.
- People are driving on walking trails to get to park shelters. Need parking near shelters.
- Need more parks on south side of town.
- Plant many different trees in parks (like near Woodward Park in Tulsa), with a tree map showing what trees and where. Don't just plant the same type of tree.
- Need for people who can enforce picking up dog waste in parks.
- Trash cans in parks need to be locked down so that people can't move all of the trash cans to one area of the park.
- Evaluate parking needs at every park.

May 13, 2010 (6:30 pm –Owasso Community Center, 301 South Cedar)

SUMMARY OF FLIP CHART COMMENTS

- Need more tennis courts
- Football complex for youth 5 fields minimum
- Indoor batting cages
- Outdoor archery range
- Adult softball fields
- Championship baseball fields for youth designed as replicas of famous big league parks
- Renovate existing sports park to be more user friendly with green space areas to recreate during tournaments
- Extend sports park road from 116th to 106th
- Evaluate sports park layout
- More trees and park benches in parks/sports park
- Centrally located restrooms & concessions at sports park
- Zone areas around sports park for commercial development
- Rayola – permanent benches needed (all parks)
- Need more trees at parks

APPENDIX A

- Rayola – add fitness / workout stations along trail around Rayola
- Connect Mohawk-Owasso Trail to Rayola
- Do something with drainage channel at Rayola – fortify bridge, make more attractive
- Need splash pad at Funtastic Island
- Need restrooms / pavilion at Stone Canyon – also along other trails
- Shakespeare on the Lawn at amphitheatres at different parks
- Need trail to connect Stone Canyon to 76th
- Add dog park somewhere other than McCarty
- Need outdoor pool / lap pool. Current pool too small.
- Competition pool facility (indoor/outdoor) needed
- Bike, running trails huge for triathletes. People moving to Jenks to bike & run.
- Need a swimming lake (tent camping for girl/boy scouts)
- Hwy 169 is ugly coming into Owasso from South. Do something with these open spaces around hwy.
- Need trees to improve view of hwy (Bird Creek/ iron bridge)
- Need connectivity through city (trails)
- Need open dining areas (like Riverwalk, etc.) Romantic options.
- Clean up wetland area – what about RR tracks
- Amphitheatre needed for bands, performance (open air entertainment)
- Need Farmers' Market in open-air area (like BA downtown farmers' market)
- Fishing ponds needed for kids around town (public) fishing derby
- Owasso community theatre interested in outdoor venue
- Arts in the park needed (Gazebo at Rayola)
- Friendship park – needs to be expanded. Take baseball fields out and make into a festival park with good access to 169. Use for farmers' market, fireworks show, etc. Move baseball fields to Sports Park expansion area
- Tie Funtastic Island into Sports Park for a place to play between games.
- Need fishing pier at Elm Creek Park
- Dog park needs to be in a location where people can walk their dogs to park (Veteran's Park)
- Possible festival park at Centennial (2nd choice to Friendship Park location)
- Outdoor dining and commercial development adjacent to proposed Festival Park
- Trails to connect all parks (preferably without crossing busy streets)
- Connect multi-use trail to Rayola Park & YMCA area

- Enforce all developers to construct trails through new developments in accordance with plan
- Maps showing trails & bike routes in the fenceline
- Connect city parks and show on map safest route
- Phones (panic) along trails & lighted trails
- Shelters / benches along trails
- Streets & Utilities (see handout list – 8.5 x 11 typed comments)
- Fine arts facility
- Elevate, light, landscape all Timmy & Cindy statues
- Main street development – 1) start from the ground up, 2) restaurants, upscale dining 3) music, 4) underground utilities
- Upscale retail – 1) whole foods, 2) Barnes & Noble, 3) Clothing i.e. Abercrombie, Ann Taylor, Harold's (w/money)
- Owasso needs a Chinatown
- Festival Park – 1) amphitheatre, 2) water feature, 3) farmers' market
- Outdoor / patio dining
- Outdoor recreation (e.g. Puttnjump) – 1) mini golf, 2) kids' center / rec. jumpers, 3) go cart tracks
- More trees in the city, along r/w streets & parks

May 17, 2010 (6:30 pm –Baptist Village, 7410 North 127th East Avenue)

SUMMARY OF FLIP CHART COMMENTS

- Activities for 16 year old age group
- More jogging trails
- New pool – outdoor
- Dog Park!!!
- Upgrade playground equipment
- Parking – Centennial Park
- More parking at all parks
- Need sidewalks around the perimeter of Baptist Village property
- Have to use street for lack of sidewalks
- Arts / Cultural Center / Drama Center for music and plays
- Beautify highways / plantings
- Gateway sign

APPENDIX A

- Bury power lines
- Trees
- Support scouts (cub-boy-girl)
- Adult sports needs attention
- More tennis courts
- Bike and walking trails tied with sports fields
- Street improvements (Arterials)
- Sidewalks on existing streets – Original Town

NOTES FROM ALABACK DESIGN STAFF

- The number one priority needs to be work on streets /access into Owasso. There is a lot of revenue that comes into the city from shoppers who live outside of Owasso.
- Bury the overhead phone/power lines!
- For the sake of appearance, need to do something about the wood fences that are in poor repair along the main roads in Owasso. Consider using volunteer labor to help with this problem.
- On September 11, the city will host a community-wide service known as Owasso Cares to promote community pride and service.
- Want shopping center that is pedestrian-friendly where people linger, with benches, landscaping, etc.

APPENDIX B

OWASSO QUALITY OF LIFE 7th GRADE STUDENT WORKSHOP SUMMARY

Owasso Quality of Life Initiative 7TH Grade Student Workshop Summary

Prepared by Alaback Design Associates

On June 10, 2010, the City of Owasso and planning consultants held a Quality of Life Workshop with area 7th graders. Below is a summary of that information learned from the workshop and the means by which it was collected.

After opening comments by the Honorable Mayor of Owasso and others, the students were shown a “Boos and Cheers” PowerPoint presentation, during which they were shown images of positive and negative events / amenities and asked to “Boo” or “Cheer” in response. As expected, the students cheered for features they liked and expressed their dislike for negative elements.

After the group presentation, the students were directed to four activity stations to participate in a variety of exercises that allowed them to share their vision for Owasso’s ideal future. A review of each station is presented in this summary.

Exercise 1: The Sliding Value Scale

Group leaders read the following statements while the students aligned themselves on a large sliding scale marked with “Strongly Agree” and “Strongly Disagree.” Photographs to the right of each question indicate the “answers” provided by the students.

Question

I should have a say in how my community grows.

Agree

Disagree



It is important to take care of the natural environment in our City.



I think recycling is important.

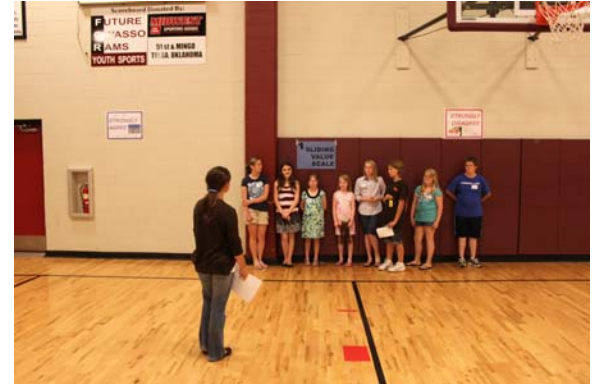


Question

Agree

Disagree

I should have a say in how my community grows.



It is easy and safe to ride my bike or walk to neighborhood parks.



My community needs for areas for active recreation.



Question

Agree

Disagree

I wish we had a place for outdoor concerts and festivals.



There are places to go fishing in Owasso.



Traffic congestion is a problem in our city.



Question

Agree

Disagree

Our skate park is cool and I like going there.



Owasso needs more malls, shopping centers and restaurants.



It is important for me and my friends to have a sense of pride about our community.



Question

Agree

Disagree

I use sidewalks. Sidewalks are important to me.



My community needs more areas for passive recreation for hanging out with friends and family.



We have enough swimming pools and splash pads.



APPENDIX B

Exercise 2: "Draw a Park" Mural

Students were presented with a large wall mural with a horizon line and asked to draw or write things that they desired in a city park. The group leader offered ideas to spark creativity, such as a fishing pond, playground equipment, gazebos, amphitheater, trails, splash pad, etc. While they drew, the students were asked the following questions (moderator-noted answers are shown in italics):

What is your favorite park in Owasso? What is it about that park that makes it your favorite?

Elm Creek, Funtastic Island / Playground Equipment

Think of a park in another city. What does that park have that Owasso doesn't? How would you change that park to make it even better?

Pool, sidewalks without gravel

What do you think parks are for? Why do you go to the park? What makes you want to keep coming back?

Walking, playgrounds, exercise, parks can conserve nature / Feed the ducks, skip rocks, ride bikes and scooter, walk dogs

How do you use parks now? How do you think you will use them in 10, 15 or even 20 years?

Ride scooters, read books, use water features

Do you think it is important for parks to appeal to all age groups?

Yes

Do you think it is important for a park to be safe during the day and at night? How can you make parks safer?

Lights

The completed mural is shown below:



Desired park features that were drawn by the students included:

Bike Path	Open Grassy Areas	Street Lights	Dog Park	Amphitheater
Swings	Cleaner Restrooms	Shaded Benches by Ponds to Feed Ducks	Rock Climbing Wall	
Pavilion	Trampoline	See-Saws	Lighted Tennis Courts	
Tree House	Bird Bath	Pool	No Gravel	
Basketball Courts	Slide into a Swimming Pool	Slide	Picnic Areas	

Exercise 3: Sticker Voting

Photographs of various activities and amenities were printed large-scale and placed on the wall, and students were given green dot stickers with which to vote on elements that they felt were most important to Quality of Life in Owasso. The images below reflect the “voting” results provided by the students. Facilitators encouraged discussion during this exercise and encouraged voting consideration with the following questions.

If you had to choose one of these photos that most represents your likes or interests, which one would it be and why?

Think about the things you most want to see in Owasso. Would it be a place where there is active recreation, a place to eat, somewhere to shop, somewhere where you can hang out with your friends, or maybe some place where you and your family could visit on the weekend or in the summer?

What is your **least** favorite photo? What about it makes it the least interesting to you?

Think about an older sibling or cousin, your parents, and your grandparents. Which of these photos do you think would appeal to them the most?

Think about the photo that you thought most represents your likes and interests today. Do you think 10 years from now this same photo would still represent your likes and interests?

How can we find things that appeal to all age groups?

APPENDIX B



Moderator Notes:

Equal split – shopping vs. sports

Most Interested:

Swimming Pools

Least Interested:

Fishing

Recycling

Bike Park

Comments:

Mom likes walking trails. Pools need a good deep end and a diving board. Recycling would be more interesting if we did it in school. The whole family would enjoy lake activities like swimming and canoeing. Owasso needs a college and more sports.

Exercise 4: What Do You Think is Important?

Students were given the opportunity to write down, from their perspective, what three things were most important to kids, adults and parents and senior citizens and grandparents. The images at the bottom of this page illustrate the students responses. While they deliberated and as they wrote, they were posed the following questions for discussion.

How would you characterize the types of things you think kids most enjoy in our community? Are they largely recreational activities? Parks? Shopping and retail? Improvements to streets?

How would you characterize the types of things you think your parents or other adults enjoy the most in our community?

How would you characterize the types of things you think your grandparents or other senior citizens enjoy the most in our community?

What's different about the things you enjoy and the things your parents enjoy?

What about the difference between you and your grandparents?

If there were one new thing that could be built in Owasso that would appeal to **all three** of these groups, what would it be? Why do you think that would appeal to all three age groups?

Think about Owasso as it is today. Which of these age groups do you think Owasso is most oriented toward? Why do you think this is?

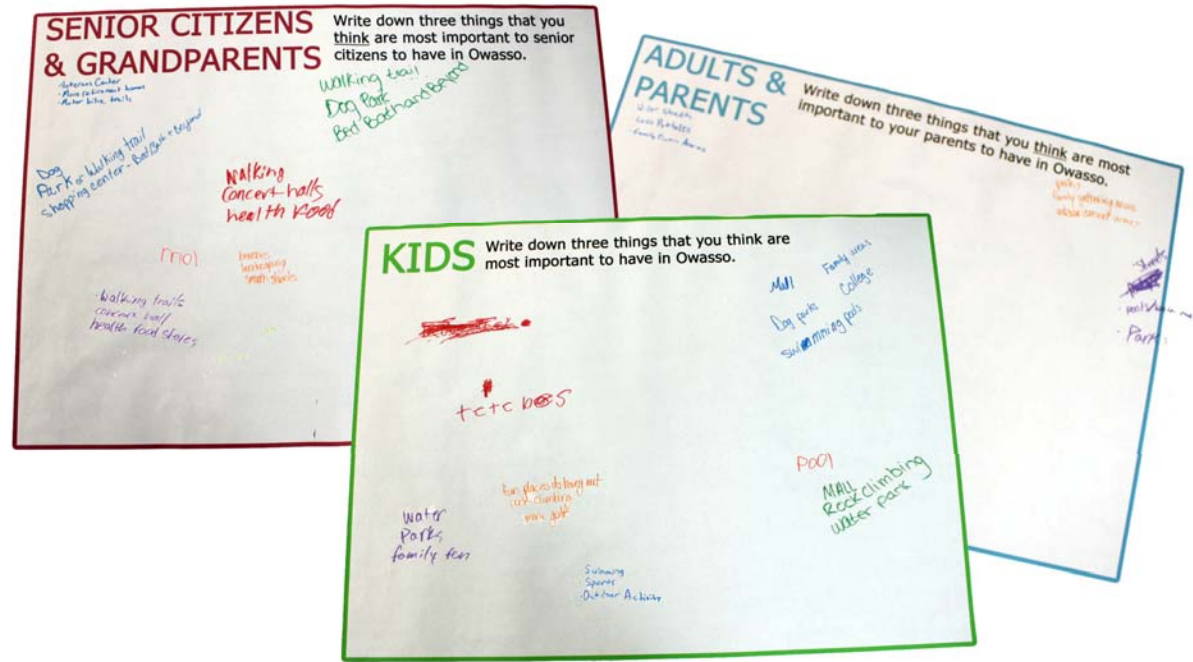
Do you think you can help make Owasso more youth-friendly?

APPENDIX B

The moderator of exercise four noted the following:

Recurring Themes: *Recreation, being outdoors, walking trails when brother is practicing sports, family places, indoor and outdoor concert hall, parks.*

Kids need more to do. Community Center should hold dances. Owasso is oriented toward grown-ups



GENERAL WORKSHOP COMMENTS

The following comments were noted by consultants:

Kids don't get a lot of say – but parents do.

Want to keep trees and flowers.

Park is too far away and no sidewalk. It should be closer to home.

Rock climbing, miniature golf, baseball.

Need “not so scary” skate park and swimming pool.

No festivals in parking lots. More concerts and plays.

I don't fish but I know people who do. Incorporate fishing into parks.

Traffic sometimes takes too long. Wal-Mart area is worst and Blockbusters and Reasors. Not enough lanes.

Skate park is not safe. Bigger, lighting.

No malls, more quaint local antique shops.

Outlet mall, Del Taco, Incredible Pizza type places.

Bricktown.

We should be able to brag on our community.

Water areas are really pretty. Things are looking nice.

Sidewalks still too bumpy. Street is straight shot, sidewalk is not. Streets can flood. We need sidewalk to stay dry.

Need more benches and tables to hang out with friends.

Bowling alley and movies are boring. Need pavilion.

Splash pad for teenagers and bigger. Not just kids.

Community pool. My neighborhood doesn't have one. Big with a deep end.

APPENDIX C

OWASSO QUALITY OF LIFE INITIATIVE WIKIPLANNING ON-LINE CIVIC ENGAGEMENT CAMPAIGN EXECUTIVE SUMMARY AND SURVEY DATA

NOTE: The following Wikiplanning information does not include the entire Civic Engagement Campaign Report. The full report is available through the City of Owasso website (www.CityofOwasso.com).



City of Owasso Quality of Life Initiative Plan
Wikiplanning On-Line Civic Engagement Campaign

92 Day Project, concluded July 16, 2010

City of Owasso Quality of Life Initiative Plan On-Line Civic Engagement Process

Section 1: Executive Summary

On April 14, 2010, Wikiplanning, an online site for civic engagement, went live and allowed the citizens of the City of Owasso the opportunity to participate in their city's Quality of Life Initiative Plan Project in the comfort of their homes or offices, or wherever they had access to the internet. The Wikiplanning project included seven units of background content on various quality of life issues, an online survey, a discussion board or blog, and picture postings. Three previously completed land use plans were also available for viewing.

After 92 days of online availability that ended on July 16, 2010, Wikiplanning proved to be an effective way of reaching hundreds of residents and gaining their input into their city's Quality of Life Initiative Plan process. At the close of the civic engagement campaign, there had been 812 distinct logins to the Wikiplanning project site and over 550 people had left their opinions about the quality of life in Owasso.

SURVEY

Survey questions were developed in collaboration with the City of Owasso Planning Department, Alaback Design, the city's planning consultant and Wikiplanning staff in hopes of gaining public input into the values the plan was being built upon and alternatives that were being considered. The goal was not to have local residents choose between planning scenarios, but rather express their opinions about the future development of Owasso in terms of quality of life attributes. In doing so, the intent was to help participants better understand how their perspective ranked relative to others. To accomplish that, all individual survey responses were immediately aggregated and viewable on the Wikiplanning website allowing real time access to the constantly evolving public commentary.

Although final analysis was handled by the City of Owasso Planning Department and Alaback Design, some trend analysis based on the commonality of key words and phrases offers insight into the subjects mattering most to residents, and that information can be found in the Comment Log Section of this report.

DISCUSSION BOARD

Embedded in the survey were two open-ended essay questions seeking information on the City of Owasso's assets and challenges. The answers to these questions appeared on the Discussion Board where additional comments could also be left. All citizen comments were immediately posted on the Wikiplanning website allowing real time access to the accruing public commentary. (See Section three of this report for a complete listing of these comments.)

PICTURE POSTINGS

Project participants uploaded 20 images to the Photo Posting Activity. Participants were asked to post photos that they felt embodied both Owasso's assets and challenges. Other participants were encouraged to post comments relative to the previously posted images, and several did so. All of the uploaded photos and their related comments can be found in Section Four of the report.

**City of Owasso Quality of Life Initiative Plan
Wikiplanning On-Line Civic Engagement Campaign**

Section 2: Survey Data

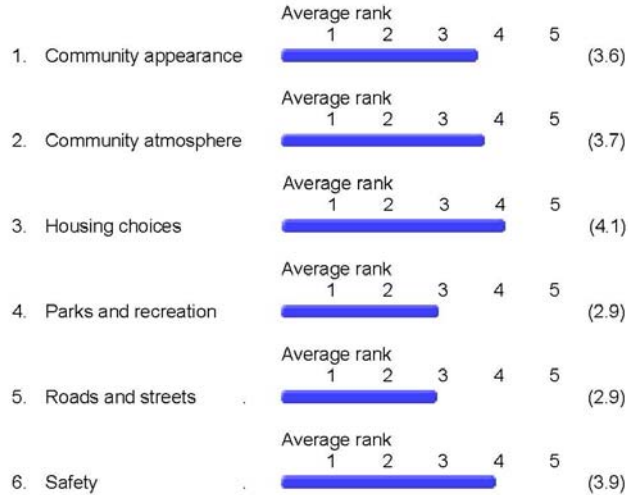
The Project contained a comprehensive survey, and as previously mentioned, almost 550 participants submitted their responses. The results of that survey can be found below.

Note: Percentages do not always equal 100%, as some questions were not answered on all surveys.

OWASSO QUALITY OF LIFE SURVEY

The Owasso Quality of Life Initiative is in the early planning stages. This important citizen driven project will identify quality of life elements needed for Owasso to become an attractive, sustainable and livable community for future generations. One of the first steps in this process is to understand the needs, desires, and concerns of Owasso's citizens. Let us know how you feel by answering these 27 simple questions. (Current survey results will be provided after you submit your responses.)

For the first six questions please consider the current conditions in Owasso, and rate the following items (with 5 being excellent and 1 being very poor).



1. From the following list, please identify the FIVE most important reasons you choose to live or work in Owasso.

Neighborhoods / Housing Availability	56.0%	(278)
Quality of Schools	76.4%	(379)
Churches / Faith Communities	24.4%	(121)
Parks and Trails	8.1%	(40)
Youth Sports Facilities	27.6%	(137)
Shopping and Dining	31.0%	(154)
Cultural Facilities	0.2%	(1)
Proximity to Work / Low Traffic Congestion	41.7%	(207)
Affordability / Low Taxes	21.8%	(108)
Health Care	5.8%	(29)
Safety / Low Crime Rate	65.5%	(325)
Proximity to Tulsa	58.1%	(288)
Family Oriented / Friendly Atmosphere	66.3%	(329)

8. Riding a bicycle along Owasso's arterial streets is easy and feels safe.

Strongly Agree	3.4%	(17)
Agree	8.9%	(44)
Not Sure	30.8%	(153)
Disagree	32.7%	(162)
Strongly Disagree	24.0%	(119)
TOTAL	99.8%	495 (496)

9. Streets in Owasso should be designed to accommodate pedestrians and bikes, as well as vehicles.

Strongly Agree	40.5%	(201)
Agree	35.9%	(178)
Not Sure	11.9%	(59)
Disagree	8.5%	(42)
Strongly Disagree	2.8%	(14)
TOTAL	99.6%	494 (496)

APPENDIX C

10. Additional walking paths or trails are needed in Owasso to better connect neighborhoods, parks, schools and activity centers.

Strongly Agree	49.0%	(243)
Agree	35.1%	(174)
Not Sure	8.7%	(43)
Disagree	5.8%	(29)
Strongly Disagree	1.0%	(5)
TOTAL	99.6%	494 (496)

11. Owasso needs a festival area to accommodate special events, concerts, art shows, farmers' market, etc.

Strongly Agree	42.5%	(211)
Agree	38.5%	(191)
Not Sure	9.1%	(45)
Disagree	8.1%	(40)
Strongly Disagree	1.4%	(7)
TOTAL	99.6%	494 (496)

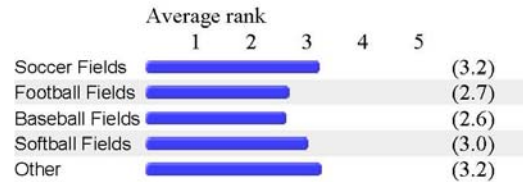
12. Owasso needs additional cultural facilities such as a museum, performing arts center or multi-purpose events building.

Strongly Agree	23.8%	(118)
Agree	32.5%	(161)
Not Sure	21.0%	(104)
Disagree	18.1%	(90)
Strongly Disagree	3.6%	(18)
TOTAL	99.0%	491 (496)

13. Owasso needs to expand youth sports facilities and fields in order to enhance the overall team sport experience and attract regional sporting events and tournaments.

Strongly Agree	49.2%	(244)
Agree	20.0%	(99)
Not Sure	18.3%	(91)
Disagree	9.3%	(46)
Strongly Disagree	2.6%	(13)
TOTAL	99.4%	493 (496)

14. Which of the following youth sports fields are most in need of expansion? (1 being greatest need and 5 being least need.)



15. Owasso needs additional park land to support the recreational needs of its citizens.



16. Owasso needs a lake or large water feature.








17. More street trees and landscaping along major roads and highways are needed to enhance community appearance.









APPENDIX C

18. More landscaping should be incorporated into commercial and office developments to make Owasso a more attractive community and enhance the shopping experience.

Strongly Agree	 19.6%	(97)
Agree	 46.2%	(229)
Not Sure	 15.3%	(76)
Disagree	 15.3%	(76)
Strongly Disagree	 3.4%	(17)
TOTAL	 99.8%	495 (496)







19. An identity feature or gateway element is needed, that would make Owasso stand apart from other communities.

Strongly Agree	 19.6%	(97)
Agree	 30.8%	(153)
Not Sure	 23.4%	(116)
Disagree	 19.2%	(95)
Strongly Disagree	 6.9%	(34)
TOTAL	 99.8%	495 (496)







20. Owasso needs more recreation and entertainment features to attract young professionals.

Strongly Agree	 38.5%	(191)
Agree	 40.9%	(203)
Not Sure	 10.5%	(52)
Disagree	 7.7%	(38)
Strongly Disagree	 1.4%	(7)
TOTAL	 99.0%	491 (496)




21. Owasso should be a community that promotes healthy lifestyles, fitness and wellness for its citizens.

Strongly Agree	 50.8%	(252)
Agree	 39.3%	(195)
Not Sure	 6.5%	(32)
Disagree	 2.0%	(10)
Strongly Disagree	 0.6%	(3)
TOTAL	 99.2%	492 (496)

22. Owasso should be a community that respects our environment, promotes energy conservation efforts, and encourages recycling.

Strongly Agree	 44.8%	(222)
Agree	 45.0%	(223)
Not Sure	 6.9%	(34)
Disagree	 1.0%	(5)
Strongly Disagree	 1.8%	(9)
TOTAL	 99.4%	493 (496)

23. Measures should be taken to improve the architecture of new buildings to enhance the community's image, especially in highly visible areas.

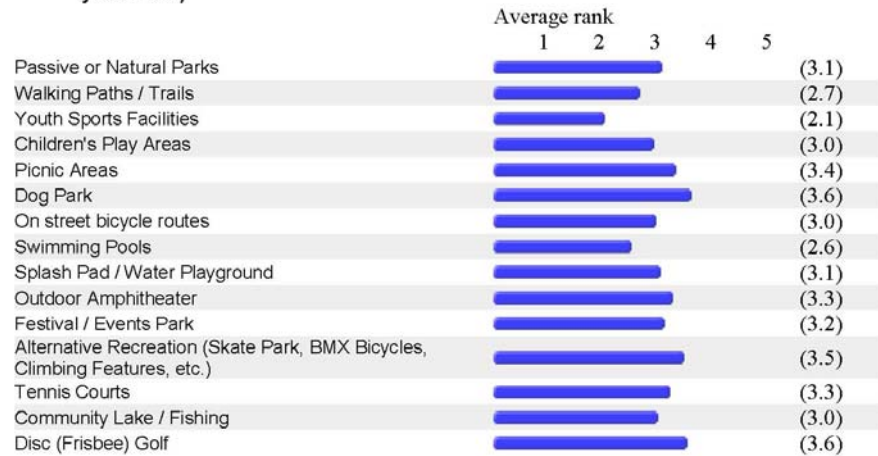
Strongly Agree	 29.8%	(148)
Agree	 45.2%	(224)
Not Sure	 13.3%	(66)
Disagree	 8.7%	(43)
Strongly Disagree	 2.4%	(12)
TOTAL	 99.4%	493 (496)

24. Without compromising roads and basic utilities, Owasso should prioritize developing amenities that will attract high paying jobs, encourage citizens to stay, and make our children feel this is a place where they want to raise their families.

Strongly Agree	 45.0%	(223)
Agree	 44.6%	(221)
Not Sure	 6.7%	(33)
Disagree	 2.0%	(10)
Strongly Disagree	 0.8%	(4)
TOTAL	 99.0%	491 (496)

APPENDIX C

25. From the following list of recreational facilities, which would you be most likely to use?
(Rank those that apply with 1 being most likely for you to use and 5 being least likely for you to use.)



Owasso Quality of Life Initiative - Summary of Wikipanning Comments

Prepared by Alaback Design Associates – July 27, 2010

The following is a summary of the responses received to the Wikipanning survey question: **“In your opinion, what are the things about Owasso that make it a great place to live, work, or visit?”** 143 responses were submitted, and the following provides a generalized assessment of the responses by listing the number of times a specific comment was mentioned. Specific comments were grouped into the general categories that are shown in the following table.

Comment	Number of Occurrences
Sense of Community / The People / Family-Friendly / Caring	70
Good Schools	56
Safe / Low Crime (Good Police and Fire Department)	45
Good Shopping and Dining	45
Small Town Feel / Atmosphere	32
Proximity to Tulsa / Convenient Location	25
Good Facilities (Don't Have to Go to Tulsa)	17
Good Youth Sports	15
Clean / Attractive Community	9
Faith/Spiritual Emphasis	8
Good Neighborhoods (Safe and Affordable)	7
Progressive City/ Forward-Thinking	2
Health Care	2
Good Parks	1
Open Space	1
Low Traffic Congestion	1
History	1
Walking Trails	1

Owasso Quality of Life Initiative - Summary of Wikipanning Comments

Prepared by Alaback Design Associates – July 27, 2010

The following is a summary of the responses received to the Wikipanning survey question: **“If you could change ONE thing about Owasso to make it a better community, what would it be?”** 394 responses were submitted, and the following provides a generalized assessment of the responses by listing the number of times a specific comment was mentioned. Specific comments were grouped into the general categories that are shown in the following table.

Traffic Related Comments	Number of Occurrences
Fix Roads / Better Roads	27
Better Traffic Planning / Flow In and Out of Owasso	19
Traffic Light Timing	16
Add Sidewalks and Make Safe Crosswalks Over 169	13
Bike Lanes on Streets	12
Widen Streets	4
Boulevard All 4 Lane Streets / Landscape While Widening	3
Add Bus Transportation / Vanpooling	3
Widen 86 th Street	2
Widen 116 th	1
Beautify 129 th	1
Make All Arterial Streets 4 Lane	1
More 5 Lane Roads With Shoulders	1
Better Traffic Enforcement	1
Make Walkways More Accessible For Seniors	1
Add Roundabouts Instead Of 4 Way Stops	1
Widen 76 th To Stone Canyon	1

Traffic Related Comments (Continued)	Number of Occurrences
Widen 169 To Collinsville	1
Widen Streets around Sports Park	1
Change Out Street Lights with New Poles Like Downtown	1

Landscape-Planning Related Comments Community Image	Number of Occurrences
Clean Up Main Street / Enhance Downtown / Old Town	14
Create Landscape and Architectural Standards	5
Bury Power Lines	4
More Trees	3
Gateway / Enhance Arrival into Owasso	3
City Needs Fence Ordinance / Repair Fences	2
Better Quality Homes / Neighborhoods	2
Beautify Town	2
Landscape The High School	1
Keep Open Fields Mowed	1
Clean Up Rubble at Golf Course on 86 th from 75	1
Downtown Identity	1
Continue Character Traits	1
Remove Character Traits	1
Remove Litter	1
Paint Ram on Water Tower	1

APPENDIX C

Policy / City Government Related Comments	Number of Occurrences
No More Apartments	11
Curbside Recycling	7
Improve Police	7
Attract More Professional Jobs	6
Senior Living / Housing	5
More Affordable Housing	4
Stronger Enforcement of Gang / Drug Laws	4
Add Second High School	3
More Elementary Schools	2
Increase School Budgets	2
Transparency from Elected Officials	2
Require Developers to Pay for Amenities	2
Better Hospital / Full Service Hospital	2
More Teachers	1
Limit New Housing Additions	1
Light Ordinance for Star Viewing	1
Street Flooding	1
Add Resource Officers to Schools	1
Better Pay for City Employees	1
Lower Property Taxes	1
Dog Barking Laws	1
Enact Neighborhood Watch	1
Increase Speed Limits	1
Water Source	1
Redistrict Elementary Schools	1
Make Owasso English Only	1

Parks and Recreation Related Comments	Number of Occurrences
Community Swimming Pool / Water Park	45
More Walking /Bike Trails	44
Better Sports Complex	36
Better Baseball	17
Recreation Center	17
More Parks and Outdoor Entertainment Options	14
Better Football Facilities	13
Community Fairgrounds / Festival Area / Amphitheater	8
Public Fishing Area / Lake	4
More Open Space / Nature Areas	4
Playgrounds and Picnic Areas	4
Better Softball Facilities	4
Build Another YMCA / Expand	2
Mountain Biking	2
Turn Rock Quarry Into a Lake	1
City Run Sports Program (Not FOR)	1
Dog Park	1
Fine Arts Center	1
Outdoor Exercise Area	1
More Youth Programs	1
BMX	1
Senior Community Center	1
Public Tennis Courts	1
Better Basketball Facilities	1

APPENDIX C

Shopping / Entertainment Related Comments	Number of Occurrences
Book Store	12
Mini Golf	8
Town Square Area / Utica Square Area	6
More Things For Teenagers / Young Adults	6
Better Entertainment Options	5
More Retail	5
Sam's Club / Costco	5
Better Nightlife / Bars / Comedy Club	4
More Restaurants	3
More Music Festivals / Cultural Events	3
Amusement Park	3
Farmers Market Expansion	3
Healthier Restaurants	2
River Park Area / Lake Front With Retail	2
Low Cost Entertainment	2
More Grocery Choices	2
Sporting Goods Store	2
Add a Mall	1
Add Upscale Restaurant	1
Seafood Restaurant	1
Spirit Bank Event Center	1
Roller Skating Rink	1
Ice Rink	1
Community Theater	1
Concerts at Smith Farm	1

